

28TH ANNUAL KW CHRISTIAN HOME EDUCATORS' CONFERENCE

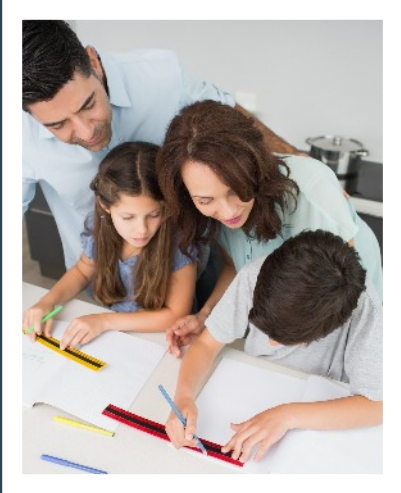
INSPIRE LEARNING, INSPIRE FAMILY

April 4, 2020

Rockway Mennonite Collegiate

110 Doon Rd. Kitchener

AD INFO



Syllabus Ad

- 1) The size of the ad is approximately 4.5" wide by 7.25" long.
- 2) The cost is \$75.00 (\$66.37 +HST)
- 3) Ads may be in a JPG format or PDF format.
- 4) All ads will be printed in grayscale.
- 5) The PDF or JPG should be the size of the ad.
- 6) JPGs should have a minimum resolution of 300 dpi.
- 7) PDFs should be created with the highest resolution setting (press quality). All fonts are to be 100% embedded in PDF.
- 8) Please keep in mind that resolution is controlled also by the resolution of the original graphics being used. Graphics pulled from web sites should be avoided as they are generally only 72dpi (screen resolution) and will be poor quality when printed.
- 9) The ads will all be located in one section of the syllabus.
- 10) The vision of the conference is to present materials useful for homeschooling, and the committee reserves the right to not include ads that do not fit this mandate. Should this occur, the ad cost would be refunded.
- 11) Information for the ad should be sent to syllabus@kwchea.ca as soon as possible.
- 12) Since another company's ad will be on the back of your ad, coupons which need to be cut out from your ad will not be permitted. Alternatively, please feel free to use a coupon code if you should so desire.
- 13) Ad information will not be accepted after **January 6, 2020**.

